

**MVP Samaj's
Commerce, Management and Computer Science(CMCS)College, Nashik-13
Program Specific Outcomes - BBA(Business Administration)**

	Human Resource Management Principles and Functions
PSO1	To introduce the concept, principles and practices of H.R.M. to the students
	Labour Laws
CO1	To acquaint the students with important legal provisions governing the industrial employees
	Analysis of Financial Statements
CO1	To prepare students for interpretation and analysis of financial statements effectively.
CO2	To make the student well acquainted with current financial practices
CO3	
	Management of Services
CO1	To inculcate in depth knowledge of services as an essential economic activity.
CO2	To get overall understanding about special features of services, various concepts and issues related with management of services.
CO3	Primarily for students who expect to be intensive users of financial statements as part of their professional responsibilities.
	Long Term Finance
CO1	To make the study of long-term financing
CO2	To make the student well-acquainted regarding current financial structure
	Retail Management
CO1	To provide insights into all functional areas of retailing.
CO2	To give a perspective of the Indian retail scenario.
CO3	To identify the paradigm shifts in retailing business with increasing scope of technology and e-business.
	Human Resource Practices
CO1	To familiarize the students with it & practices
	Business Planning and Project Management
CO1	To acquaint the students with the planning process in business and familiarize them with the function and techniques of project management
	Event Management
CO1	To acquaint the students with concepts, issues and various aspects of event management.