| | MVP Samaj's<br>Commerce, Management and Computer Science(CMCS)College, Nashik-13<br>Course Outcomes - BBA(Business Administration) |
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| | **Business Organization and Systems** |
| CO1 | To make the students aware about various activities of business, business practices and recent trends in business world. |
| CO2 | To study the challenges before the businesses and setting up of a business enterprise. |
| CO3 | To develop the spirit of entrepreneurship among the students. |
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| | **Business Communication Skills** |
| CO1 | To improve various skills such as linguistic, non-linguistic and Paralinguistic skills. |
| CO2 | To develop an integrative approach where reading, writing, oral and speaking components are used together to enhance the students' ability to communicate and write effectively. |
| CO3 | To create awareness among student about Methods and Media of communication |
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| | **Business Accounting** |
| CO1 | To enable the students to acquire sound knowledge of basic concepts of accounting |
| CO2 | To impart basic accounting knowledge |
| CO3 | To impart the knowledge about recording of transactions and preparation of final accounts |
| CO4 | To acquaint the students about accounting software packages |
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| | **Business Economics (Micro)** |
| CO1 | To expose students to basic micro economic concepts. |
| CO2 | To apply economic analysis in the formulation of business policies. |
| CO3 | To use economic reasoning to problems of business. |
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| | **Business Mathematics** |
| CO1 | To understand applications of matrices in business. |
| CO2 | To understand the concept and application of Permutations & Combinations in business. |
| CO3 | To use L.P.P. and its applications in business. |
| CO4 | To understand the concept of Transportation problems & its applications in business world. |
| CO5 | To understand the concept of shares & share market. |
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| | **Business Demography and Environmental Studies** |
| CO1 | To develop knowledge base for demographic and environmental factors affecting business. |
| CO2 | To make the students aware of environmental problems related to business and Commerce. |
| CO3 | To inculcate values of Environmental ethics amongst the students. |
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| | **Principles of Management** |
| CO1 | To provide conceptual knowledge to the students regarding nature, complexity and various |

| | functions of management  aspects of management |
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| CO2 | To give historical perspective of management |
| CO3 | Students will also gain some basic knowledge on recent trends and international |
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| | **Principles of Marketing** |
| CO1 | To introduce and familiarize the student's basic concepts of marketing, it's general nature, scope and importance. |
| CO2 | To impart appropriate knowledge and understanding of its primary functions and applications and its gradual evolution and development. |
| CO3 | To develop basic and essential skills related to marketing. |
| CO4 | To provide a learning platform for preparing students for marketing employability opportunities essential for industries. |
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| | **PRINCIPLES OF FINANCE** |
| CO1 | To provide understanding of nature, importance, structure of finance related areas. |
| CO2 | To impart knowledge regarding sources of finance for a business |
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| | **Basics of Cost Accounting** |
| CO1 | To Impart the Knowledge of Basic cost concepts, element of cost & preparation of Cost Sheet. |
| CO2 | To provide basic knowledge of important Methods of costing. |
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| | **Business Statistics** |
| CO1 | To understand the basics of statistics - concept of population and sample & to use frequency distribution to make decision |
| CO2 | To understand and to calculate various types of averages and variation. |
| CO3 | To understand Correlation and use of regression analysis to estimate the relationship between two variables and its applications. |
| CO4 | To understand the concept - Time Series and its applications in business. |
| CO5 | To understand the concept - Index numbers and applications in business. |
| CO6 | To inculcate the research culture among students. |
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| | **Business Informatics** |
| CO1 | To know the basics of Computer |
| CO2 | To understand the basics of networking |
| CO3 | To know the basics of internet |
| CO4 | To know the basics of databases |
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| | **Personality Development** |
| CO1 | To make the students aware about the dimensions and importance of effective personality. |
| CO2 | To understand personality traits and formation and vital contribution in the world of business . |
| CO3 | To make the students aware about the various dynamics of personality development. |
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| | **Business Ethics** |
| CO1 | To impart knowledge of Business Ethics to the students. |
| CO2 | To promote Ethical Practices in the Business. |
| CO3 | To develop Ethical and Value Based thought process among the future manager's entrepreneurs. |
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| | **Human Resource Management and Organizational Behavior** |
| CO1 | To introduce to the students the functional department of human resource management and acquaint them with planning, its different functions in an organization. |
| CO2 | To introduce the human resource processes that are concerned with planning, motivating and developing suitable employees for the benefit of the organization. |
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| | **Management Accounting** |
| CO1 | To impart basic knowledge of Management Accounting. |
| CO2 | To know the implications of various financial ratios in decision making. |
| CO3 | To study the significance of working capital in business. |
| CO4 | To understand the concept of budgetary control and its application in business. |
| CO5 | To develop the calculating ability of various techniques of management accounting. |
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| | **Business Economics (Macro)** |
| CO1 | To study the behavior of working of the economy as a whole. |
| CO2 | To develop an analytical framework to understand the inter-linkages among the crucial macroeconomic variables. |
| CO3 | To apply economic reasoning to problems of business and public policy. |
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| | **IT in Management** |
| CO1 | To understand the role of IT in Management. |
| CO2 | To understand the basics of operating systems. |
| CO3 | To know the current happenings. |
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| | **Production & Operations Management** |
| CO1 | To provide goods and services at the right time, at the right place at the right manufacturing cost of the right quality. |
| CO2 | To understand manufacturing technology and its role in developing business strategy. |
| CO3 | To identify the role of operation function. |
| CO4 | To understand the external and internal effects of five operation performance objectives |
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| | **Industrial Relations and Labour Law** |
| CO1 | To impart the students with the knowledge about complexities between labour and management relationships. |
| CO2 | To make the students aware about mechanisms of Industrial Dispute and friendly interventions to deal with employee-employer problems. |
| CO3 | To impart the students with the knowledge of laws & how law affects the industry &labour. |
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| | **Business Taxation** | |
| CO1 | To understand the basic concepts and definitions under the Income Tax Act, 1961. | |
| CO2 | To update the students with latest development in the subject of taxation. | |
| CO3 | To Acquire knowledge about Computation of Income under different heads of Income of Income Tax Act, 1961. | |
| CO4 | To acquire knowledge about the submission of Income Tax Return, Advance Tax, Tax deducted at Source, Tax Collection Authorities. | |
| CO5 | To prepare students Competent enough to take up to employment in Tax planner. | |
| CO6 | To develop ability to calculate taxable income of firms, co-operative societies and charitable trust. | |
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| | **International Business** | |
| CO1 | To acquaint the students with emerging issues in international business | |
| CO2 | To study the impact of international business environment on foreign market operations. | |
| CO3 | To understand the importance of foreign trade for Indian economy. | |
| CO4 | To understand the concepts of Information System | |
| CO5 | To study the concepts of system analysis and design | |
| CO6 | To understand the issues in MIS | |
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| | **Business Exposure** | |
| CO1 | To develop the understanding of the student with a realistic and practical perception of the industry its layout, procedures, processes, organization structure | |
| CO2 | The objective of the Industrial Visit is to help students gain firsthand information regardingthe functioning of the Industry which presents the students with opportunities to plan, organize and engage in active learning experiences both  inside and outside the classroom | |
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| | Supply Chain and Logistics Management | |
| CO1 | To introduce the fundamental concepts in Materials and Logistics Management. | |
| CO2 | To familiarize with the issues in core functions in materials and logistics management | |
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| | **Entrepreneurship Development** | |
| CO1 | To create entrepreneurial awareness among the students. | |
| CO2 | To help students to up bring out their own business plan. | |
| CO3 | To develop knowledge and understanding in creating and managing new venture. | |
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| | **Business Law** | |
| CO1 | To understand basic legal terms and concepts used in law pertaining to business | |
| CO2 | To comprehend applicability of legal principles to situations in Business world by referring to few decided leading cases. | |
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| | **Research Methodology** | |
| CO1 | To provide the students with basic understanding of research process and tools for the same. | |
| CO2 | To provide an understanding of the tools and techniques necessary for research and report | |

| | writing. |
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| | **Human Resource Management Principles and Functions** |
| CO1 | To introduce the concept, principles and practices of H.R.M. to the students |
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| | **Management of Services** |
| CO1 | To inculcate in depth knowledge of services as an essential economic activity. |
| CO2 | To get overall understanding about special features of services, various concepts and issues related with management of services. |
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| | **Long Term Finance** |
| CO1 | To make the study of long-term financing |
| CO2 | To make the student well-acquainted regarding current financial structure |
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| | **Retail Management** |
| CO1 | To provide insights into all functional areas of retailing. |
| CO2 | To give a perspective of the Indian retail scenario. |
| CO3 | To identify the paradigm shifts in retailing business with increasing scope of technology and e-business. |
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| | **Human Resource Practices** |
| CO1 | To familiarize the students with it & practices |
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| | **Business Planning and Project Management** |
| CO1 | To acquaint the students with the planning process in business and familiarize them with the function and techniques of project management |
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| | **Event Management** |
| CO1 | To acquaint the students with concepts, issues and various aspects of event management. |
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| | **Management Control System** |
| CO1 | To introduce to the students the function of management control, its nature, functional areas, and techniques. |
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| | **E- Commerce** |
| CO1 | To know the concept of electronic commerce |
| CO2 | To know the concept of Cyber Law & Cyber Jurisprudence |
| CO3 | To know Internet marketing techniques |
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| | **Labour Laws** |
| CO1 | To acquaint the students with important legal provisions governing the industrial employees |
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|     | **Cases in Human Resource Management / Project** |
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| CO1 | To understand of application of theory into practice |
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|     | **Cases in Marketing / Project** |
| CO1 | To understand of application of theory into practice |