

**MVP Samaj's  
Commerce, Management and Computer Science(CMCS)College, Nashik-13  
Course Outcomes - B.Com(Commerce)**

<b>Business Economics (Macro)</b>	
CO1	The objective of the course is to familiarize the students the basic concept of Macro Economics and application.
CO2	To Study the behavior of the economy as a whole.
CO3	To Study the relationship among broad aggregates.
CO4	To apply economic reasoning to problems of the economy.
<b>Financial Accounting</b>	
CO1	To impart the knowledge of various accounting concepts .
CO2	To instill the knowledge about accounting procedures, methods and techniques.
CO3	To acquaint them with practical approach to accounts writing by using software package
<b>Business Economics (Micro)</b>	
CO1	To expose Students of Commerce to basic micro economic concepts and inculcate an analytical approach to the subject matter.
CO2	To stimulate the student interest by showing the relevance and use of various economic theories.
CO3	To apply economic reasoning to problems of business.
<b>Business Mathematics and Statistics</b>	
CO1	To prepare for competitive examinations
CO2	To understand the concept of Simple interest, compound interest and the concept of EMI.
CO3	To understand the concept of shares and to calculate Dividend
CO4	To understand the concept of population and sample.
CO5	To use frequency distribution to make decision.
CO6	To understand and to calculate various types of averages and variations.
CO7	To understand the concept and application of profit and loss in business.
CO8	To solve LPP to maximize the profit and to minimize the cost.
CO9	To use correlation and regression analysis to estimate the relationship between two variables.
CO1	To understand the concept and techniques of different types of index numbers.
<b>Computer Fundamentals</b>	
CO1	To make the students familiar with Computer environment.
CO2	To make the students familiar with the basics of Operating System and business communication tools.
CO3	To make the students familiar with basics of Network, Internet and related concepts.
CO4	To make awareness among students about applications of Internet in Commerce.
CO5	To enable students to develop their own web site.

	<b>Organizational Skill Development.</b>
CO1	To orient the students towards the concept of Organization and Modern Office.
CO2	To acquaint the students with the role of and Functions of Office Manager.
CO3	To develop the insights regarding Organizational Skills for Office Managers.
CO4	To know the functioning of Modern office appliances equipment's and e- format records
	<b>Banking and Finance[Fundamentals of Banking]</b>
CO1	To acquaint the students with the fundamentals of banking. .
CO2	To develop the capability of students for knowing banking concepts and operations.
CO3	To make the students aware of banking business and practices
CO4	To give thorough knowledge of banking operations.
CO5	To enlighten the students regarding the new concepts introduced in the banking system.
	<b>Marketing and Salesmanship [Fundamentals of Marketing]</b>
CO1	To create awareness about market and marketing. To understand marketing philosophy and generating ideas for marketing research.
CO2	To establish link between commerce/Business and marketing.
CO3	To understand the basic concept of marketing.
CO4	To understand marketing philosophy and generating ideas for marketing research.
CO5	To know the relevance of marketing in modern competitive world.
CO6	To develop an analytical ability to plan for various marketing strategy.
	<b>Business Environment &amp; Entrepreneurship</b>
CO1	To make the students aware about the Business Environment.
CO2	To create entrepreneurial awareness among students
CO3	To motivate students lo make their mind set for taking up entrepreneurship as career.
	<b>Business Communication.</b>
CO1	To understand the concept, process and importance of communication..
CO2	To develop awareness regarding new trends in business communication.
CO3	To provide knowledge of various media of communication.
CO4	To develop business communication skills through the application and exercises.
	<b>Corporate Accounting</b>
CO1	To enable the students to develop awareness about Corporate Accounting in conformity with the provisions of Companies Act and Accounting as per Indian Accounting Standards.
CO2	To make aware the students about the conceptual aspect of corporate accounting
CO3	To enable the students to develop skills for Computerized Accounting
CO4	To enable the students to develop skills about accounting standards

	<b>Cost and Works Accounting.</b>
CO1	To impart knowledge regarding costing techniques.
CO2	To provide training as regards concepts, procedures and legal Provisions of cost audit
	Business Management
CO1	To provide basic knowledge & understanding about business management concept.
CO2	To provide an understanding about various functions of management.
	<b>Elements of Company Law</b>
CO1	To impart students with the knowledge of fundamentals of Company Law.
CO2	To update the knowledge of provisions of the Companies Act of 2013.
CO3	To apprise the students of new concepts involving in company law regime.
CO4	To acquaint the students with the duties and responsibilities of Key Managerial Personnel.
CO5	To impart students the provisions and procedures under company law.
	<b>Indian Banking System - I</b>
CO1	To create the awareness among the students of Indian banking system..
CO2	To enables students to understand the reforms and other developments in the Indian Banking
CO3	To provide students insight into the functions and role of Reserve Bank of India.
	<b>Cost and Works Accounting.</b>
CO1	Basic Cost concepts.
CO2	Elements of cost.
CO3	Ascertainment of Material and Labour Cost.
	<b>Business Entrepreneurship.</b>
CO1	To create entrepreneurial awareness among the students.
CO2	To provide the conceptual background of types & patterns of Entrepreneurship
CO3	To develop Entrepreneurial competencies among students.
	<b>Marketing Management.</b>
CO1	To orient the students recent trends in marketing management
CO2	To create awareness about marketing of ecofriendly products in the society through students
CO3	To inculcate knowledge of various aspects of marketing management through practical approach
CO4	To acquaint the students with the use of E-Commerce in competitive environment
CO5	To help the students understand the influences of marketing management on consumer behavior
	<b>Business Regulatory Framework (Mercantile Law)</b>
CO1	To acquaint students with the basic concepts, terms & provisions of Mercantile and Business Laws.
CO2	To develop the awareness among the students regarding these laws affecting business, trade and commerce.

	<b>Advanced Accounting.</b>
CO1	To impart the knowledge of various accounting concepts
CO2	To instill the knowledge about accounting procedures, methods and techniques.
CO3	To acquaint them with practical approach to accounts writing by using software package.
	<b>Indian &amp; Global Economic Development</b>
CO1	To expose students to a new approach to the study of the Indian Economy.
CO2	To help the students in analyzing the present status of the Indian Economy.
CO3	To enable students to understand the process of integration of the Indian Economy with
CO4	Other economics of the world.
CO5	To acquaint students with the emerging issues in policies of India's foreign trade.
	<b>International Economics</b>
CO1	To study the theories of International Trade.
CO2	To highlight the trends and challenges faced by nations in a challenging global
CO3	environment
	<b>Auditing &amp; Taxation</b>
CO1	To acquaint themselves about the concept and principles of Auditing, Audit process, Assurance Standards, Tax Audit, and Audit of computerized Systems.
CO2	To get knowledge about preparation of Audit report.
CO3	To understand the basic concepts and to acquire knowledge about Computation of Income, Submission of Income Tax Return, Advance Tax, and Tax deducted at Source, Tax Collection Authorities under the Income Tax Act, 1961.
	<b>Financial Markets and Institutions in India.</b>
CO1	To acquaint the students with Financial Markets and its various segments.
CO2	To give the students and understanding of the operations and developments in financial markets in India.
CO3	To enable them to gain an insight into the functioning and role of financial institutions in the Indian Economy
	<b>Cost and Works Accounting.</b>
CO1	To provide Knowledge about the concepts and principles application of Overheads
CO2	To provide also understanding various methods of costing and their applications.
	<b>Marketing Management</b>
CO1	To understand the concept and functioning of marketing planning and sales management
CO2	To know marketing strategies and organization
CO3	To inform various facets of marketing with regulatory aspects
CO4	To understand marketing in globalize scenario

	<b>Banking Law and Practices in India.</b>
CO1	To acquaint the students with Banking Law and Practice in relation to the Banking system in India
CO2	To understand the legal aspects of Banking transactions and its implications as Banker and Customer.
CO3	To make the Students aware of the Banking Law and Practice in India
	<b>Marketing Management.</b>
CO1	To know detailing of Marketing Research
CO2	To understand the role Brand and Distribution Management in marketing
CO3	To inform about Marketing and Economic Development
CO4	To Know of the importance of control on marketing activities