

MVP's
COMMERCE MANAGEMENT & COMPUTER SCIENCE (CMCS) COLLEGE,
 Gangapur Road, Nashik-13
 Course Outcomes- CBCS 2019 Pattern
BBA

	Principles of Management
CO1	To understand basic concept regarding org. Business Administration
CO2	To examining how various management principles
CO3	To develop managerial skills among the students
	Business Communication Skills
CO1	To understand what is the role of communication in personal and business world
CO2	To understand system and communication and their utility
CO3	To develop proficiency in how to write business letters and other communications required in business
	Business Accounting
CO1	To develop right understanding regarding role and importance of monetary and financial transactions in business
CO2	To cultivate right approach towards classifications of different transactions and their implications
CO3	TO develop proficiency preparation of basic financial as to how to write basis accounting statement - Trading and P&L
	Business Economics (Micro)
CO1	To understand role of economics as it influences society and business
CO2	To study how different decisions are taken in relation to price demand and supply
CO3	To develop right understanding regarding Monopoly, perfect competition, revenue Etc.
	Business Mathematics
CO1	To develop appropriate understanding as how to use mathematic like computation interest, profit etc.
CO2	To cultivate right understanding regaining numerical aptitude
CO3	To develop logical approach towards analytical approach data
	Business Demography

CO1	To give proper understanding regarding concept of demography in modern economic setup
CO2	To study how population and structure changes affecting quality of life and business
CO3	To develop clarity of concept regarding social economic process and urbanization and its impact on society
	Business Organizations and Systems
CO1	To understand role and functions of modern business
CO2	To develop right understanding regarding business environment
CO3	To study how a business institution functions in a given economic set up
	Principles of Marketing
CO1	To develop write understanding regarding marketing environment in the country
CO2	To develop appropriate conceptual understanding as to develop basic marketing concept
CO3	To develop new understanding regarding services , rural marketing and new trends in marketing
	Principles of Finance
CO1	To cultivate right approach towards money , finance , and their role in business
CO2	To develop right understanding regarding various sources of finance and their role and utility in business
CO3	To develop basic skills as to concept of capital structure and concept of capital structure
	Basics of Cost Accounting
CO1	To develop rational understanding regarding concept of cost expenditure in business
CO2	To develop understanding how overheads influence the cost structure of cost
CO3	To develop skills for computation of total cost for a particular product
	Business Statistics
CO1	To understand role and importance of statistics in various business situations
CO2	To develop skills related with basic statistical technique
CO3	Develop right understanding regarding regression, correlation and data interpretation
	Fundamentals of Computers
CO1	To develop concept of information and their role in modern businesses
CO2	To develop rational approach as to how computers can be used in data process analysis in business
CO3	To develop understanding regarding cautions to be taken security, safety and security while using net based service

	Basic Managerial Skills(Add-on)
CO1	To develop leadership abilities.
CO2	To develop ability to contribute to value creation in the respective organization
CO3	To develop negotiations and team building skills.
	Personality and Soft Skills Development(Add-on)
CO1	The Course aims at enhancing the ability of a student to work in any situation with ease and grace. This will help to Carry their personality in the corporate world with competency and consistent performance.
CO2	Increase fluency in expression and speech and make students confident speakers.
CO3	Application of Corporate Etiquettes in various corporate engagements