

MVP's
COMMERCE MANAGEMENT & COMPUTER SCIENCE (CMCS) COLLEGE,
Gangapur Road, Nashik-13
Course Outcomes- CBCS 2019 Pattern
BCOM

	Financial Accounting- I
CO1	To impart knowledge of basic accounting concepts
CO2	To create awareness about application of these concepts in business world
CO3	To impart skills regarding Computerized Accounting
CO4	To impart knowledge regarding finalization of accounts of various establishments.
	Business Economics (Micro) – I
CO1	To impart knowledge of business economics
CO2	To clarify micro economic concepts
CO3	To analyze and interpret charts and graphs
CO4	To understand basic theories, concepts of micro economics and their application
	Business Mathematics & Statistics- I
CO1	To introduce the basic concepts in Finance and Business Mathematics and Statistics
CO2	To familiar the students with applications of Statistics and Mathematics in Business
CO3	To acquaint students with some basic concepts in Statistics.
CO4	To learn some elementary statistical methods for analysis of data.
CO5	The main outcome of this course is that the students are able to analyze the data by using some elementary statistical methods
	Computer Concepts and Application – I
CO1	To make the students familiar with Computer environment.
CO2	To make the students familiar with the basics of Operating System and business communication tools.
CO3	To make awareness among students about applications of Internet in Commerce.
CO4	To make the students familiar with basics of Network, Internet and related concepts.
CO5	To enable make awareness among students about e-commerce and M commerce.

	Organizational Skills Development- I
CO1	To introduce the students to the emerging changes in the modern office environment
CO2	To develop the conceptual, analytical, technical and managerial skills of students efficient office organization and records management
CO3	To develop the organizational skills of students
CO4	To develop Technical skills among the students for designing and developing effective means to manage records , consistency and efficiency of work flow in the administrative section of an organization
CO5	To develop employability skills among the students
	BANKING & FINANCE- I
CO1	To provide knowledge of fundamentals of Banking
CO2	To create awareness about various banking concepts
CO3	To conceptualize banking operations.
	Marketing and Salesmanship- I
CO1	To introduce the basic concepts in Marketing.
CO2	To give the insight of the basic knowledge of Market Segmentation and Marketing Mix
CO3	To impart knowledge on Product and Price Mix.
CO4	To establish link between commerce, business and marketing.
CO5	To understand the segmentation of markets and Marketing Mix.
CO6	To enable students to apply this knowledge in practicality by enhancing their skills in the field of Marketing.
	Business Environment & Entrepreneurship – I
CO1	To understand the concept of Business Environment and its aspects
CO2	To make students aware about the Business Environment issues and problems of Growth
CO3	To examine personality competencies most common to majority of successful entrepreneurs and to show how these competencies can be developed or acquired
CO4	To understand the difference between Entrepreneurial and non-Entrepreneurial behavior
CO5	To provide knowledge of the significance of Entrepreneurship in economy
CO6	To familiarize the students with the contribution of selected institutes working to promote Entrepreneurship
CO7	To generate entrepreneurial inspiration through the study of successful Entrepreneurs

	Additional English
CO1	To expose students to a good blend of old and new literary extracts having various themes that are entertaining, enlightening and informative so that they realize the beauty and communicative power of English
CO2	To make students aware of the cultural values and the major problems in the world today
CO3	To develop literary sensibilities and communicative abilities among students
	Compulsory English
CO1	To offer relevant and practically helpful pieces of prose and poetry to students so that they not only get to know the beauty and communicative power of English but also its practical application
CO2	To expose students to a variety of topics that dominate the contemporary socioeconomic and cultural life
CO3	To develop oral and written communication skills of the students so that their employability enhances
CO4	To develop overall linguistic competence and communicative skills of students
	मराठी
CO1	विविध क्षेत्रातील भाषा व्यवहाराचे स्वरूप व गरज समजावून गरज देणे .
CO2	या व्यवहार क्षेत्रातील मराठी भाषेचे स्थान स्पष्ट करणे व त्यातील मराठीच्या प्रत्यक्ष वापराचा अभ्यास करणे .
CO3	विविध क्षेत्रीय मराठी भाषेच्या वापराची कौशल्ये विकसित करणे.
CO4	विविध लेखनप्रकाराचा अभ्यास व प्रत्यक्ष लेखनाची कौशल्ये वापरण्यास सक्षम करणे .
CO5	विविध क्षेत्रातील कर्तृत्ववान व्यक्तींच्या कार्याची विचाराची ओळख करून देणे.
CO6	विद्यार्थ्यांमध्ये नैतिक, व्यावसायिक व वैचारिक मूल्याची जाणपासना करणे .
	हिंदी
CO1	छात्रा का हिंदी काव्य साहित्य का परिचय देना।
CO2	हिंदी कहानी साहित्य से अवगत करना।।
CO3	हिंदी भाषा द्वारा सवाद कौशल्य विकसित करना।
CO4	मौलिक लेखन की और रुझान बढ़ाना ।
CO5	विज्ञापन लेखन कौशल्य विकसित करना ।
CO6	हिंदी कंप्यूटिंग का परिचय देना ।
	Financial Accounting- II
CO1	To impart knowledge of various software used in accounting

CO2	To impart knowledge about final accounts of charitable trusts
CO3	To impart knowledge about valuation of intangible assets
CO4	To impart knowledge about accounting for leases
	Business Economics (Micro) – II
CO1	To understand the basic concepts of micro economics.
CO2	To understand the tools and theories of economics for solving the problem of decision making by consumers and producers.
CO3	To understand the problem of scarcity and choices.
	Business Mathematics and Statistics – II
CO1	To introduce the basic concepts in Finance and Business Mathematics and Statistics
CO2	To familiar the students with applications of Statistics and Mathematics in Business
CO3	To acquaint students with some basic concepts in Statistics.
CO4	To learn some elementary statistical methods for analysis of data.
CO5	The main outcome of this course is that the students are able to analyze the data by using some elementary statistical methods
	Organizational Skill Development- II
CO1	To imbibe among the students the qualities of a good manager and develop the necessary skill sets
CO2	To develop the technical skills of the students to keep up with the technological advancements and digitalization
CO3	To develop the communication skills of students and introducing them to the latest tools in communication
CO4	To develop writing, presentation, interpersonal skills of the students for effective formal corporate reporting.
CO5	To educate the students on the recent trends in communication technology and tools of office automation
	Banking and Finance
CO1	To develop the working capability of students in banking sector
CO2	To Make the Students aware of Banking Business and practices.
CO3	To enlighten the students regarding the new concepts introduced in the banking system.
	Marketing and Salesmanship- Fundamental of Marketing- II
CO1	To introduce the concept of Salesmanship.
CO2	To give insight about various techniques required for the salesman.

CO3	To inculcate the importance of Rural Marketing.
CO4	To acquaint the students with recent trends in marketing and social media marketing.
	Employability Skill Enhancement Programme(Add-on)
CO1	This programme is designed to aid candidates in their preparation for recruitment through campus or outside
	Value Education(Add-on)
CO1	The course is designed to inculcate the values which are an utmost need of the hour to overcome various challenges.
CO2	The course is expected to acquaint students with the core values such as physical, mental and spiritual aspects of personality, developing respect for the dignity of individual and the society, inculcation of spirit of patriotism and national integrity and developing tolerance towards understanding of different religious faiths as well. The course will