Title of the Practice: Community Reach

Objectives:

- 1. To bridge the gap between college students, staff and community.
- 2. To inculcate the sense of responsibility and belongingness among students and staff towards society.
- 3. To create closer ties between the institution and the communities.

Context:

One of the core value of our institution is being socially conscious. To bring harmony between the society and the youth is the need of today. Our institution always tries to develop the student academically as well as socially responsible persons. Every student must have awareness of being well educated and contribute for wellbeing of society. To bridge the gap between society and college students our college decided to practice "Community Reach "as one best practice. This practice leads to create social awareness amongst students and staff.

Practice:

The Practice of "Community Reach" is an wonderful initiative under taken by the college. Such practices reveals the culture prevailing in the college .Under this practice students and staff took initiative for distribution of food for needy. This helps in imparting social values and social awareness amongst the students as they practically see the situations in which people are living. Tree plantation is also undertaken with aim of protecting environmental balance and inculcating awareness amongst students with respect to it .Even Adopting village for carrying out several community oriented activities is core activity under best practice through which students better understand the life style in rural areas. Participation in Organizing National Level Marathon also one of the prime activity undertaken every year which is open to all .

Outcome:

- 1. Students understood the importance of "Community reach" and thereby developed the willingness for conducting various such activities for needy.
- 2. This practice helped college to perform its social responsibility in real sense.
- 3. Awareness for protection of environment and natural balance was created through activities such as tree plantation.
- 4. Large number of People from different age group (including senior citizens) participates in National level Marathon.
- 5. Adopting village has created positive outcome as Students understood the life style of people, their problems and need of contributing for village development.

Problems encountered and resources required:

- 1. To successfully implement this practice, initially more efforts were required to be taken by us.
- 2. Resistance to change was seen due to lack of awareness among them.

Resources Required:

College authorities willingly supported this practice and allowed staff and students to undertake this activity.