

**MVP Samaj'S**

**Commerce, Management and Computer science (CMCS) College**

Date- 28 Dec.2017

**REPORT ON GUEST LECTURE ON "CAREER OPPORTUNITIES IN THE  
AGRICULTURAL SECTOR & MARKETING STRATEGIES"**

By,

Mr. Chinmaya Prasad,

Head, Retail Operation,

Sahyadri Farm.

Mr. Chinmaya Prasad Delivered a Guest Lecture on "CAREER OPPORTUNITIES IN THE AGRICULTURAL SECTOR & MARKETING STRATEGIES" on 28 Dec 2017. Our 77 Students of BBA & 8 Staff Member had attended the lecture. Sir had share the basic concept of Marketing Strategies & Career Opportunities in the field of agricultural sector. As well as he explained Recent Trends in Agricultural Sector. At the end of lecture students & staff member had become aware about the opportunities & different types of Marketing Strategies in Agricultural Sector.



Mr. P.M.Bankar

Head of Department



Dr. S.N.Shinde

Principal

